



What Can You Do in the Cloud?



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The mysterious cloud with all its promises and benefits – maybe you suspect you could do more in the cloud.

Peers share stories about how employees use cloud-based tools to finish projects in record time. Or how the switch reduced their monthly IT spend by 60%.

You nod and smile but inwardly are asking

How is that possible?



The off-the-shelf solutions you purchased didn't come with tips on how to effectively use your new tools to save money, turn IT friction into smooth operations or stop cybercrime.

This guide fills in the gaps and puts your organization in a position to surpass your peers.

Lay a Strong Foundation in the Cloud

Every successful cloud environment is rooted in a strong foundation. Check off each action-item on this list to create an environment that supports your business.

1. Review your licensing.

The wrong licensing racks up costs for your business. You end up with features you don't need and too many seats – or worse. An improper configuration can result in steep fines from Microsoft (It almost happened to the United Way of Southwestern Pennsylvania. Then they turned to us and saved 60% on Microsoft 365). Check that you have the right license and that you're taking advantage of all saving opportunities.

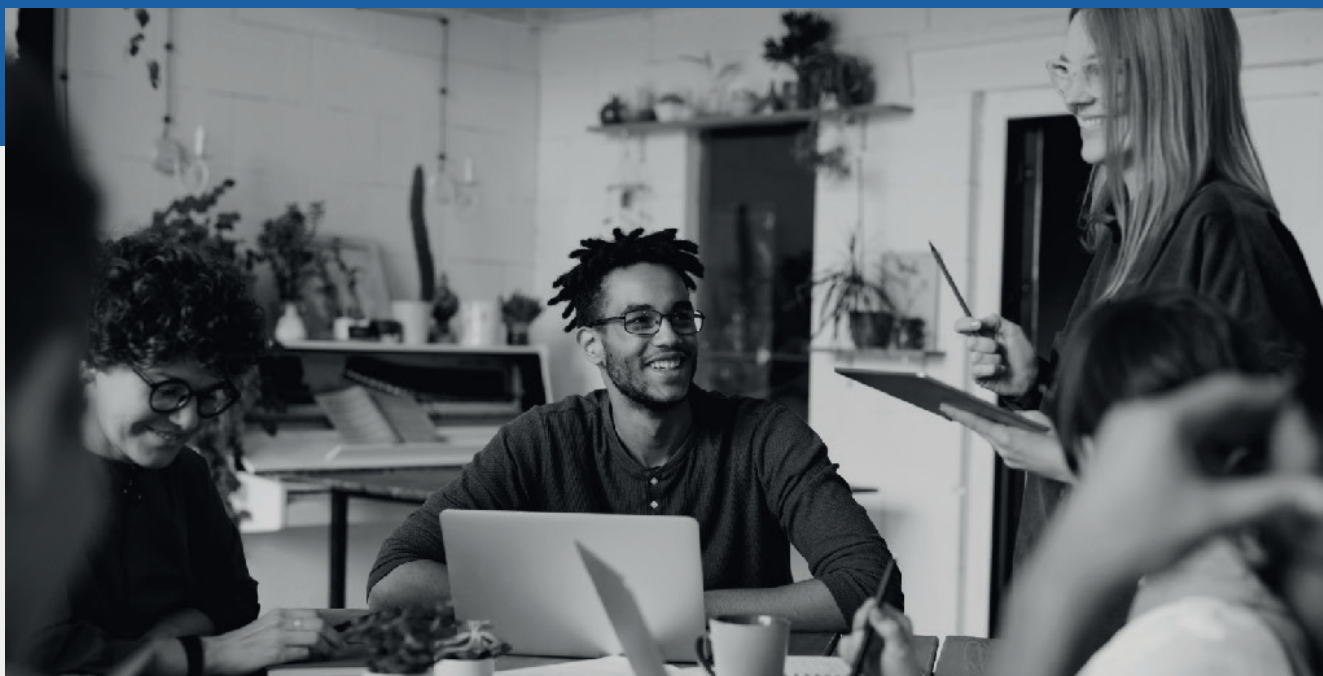
Are You Overpaying for the Cloud?

Find out now using this free calculator



2. Access mission-critical apps on demand.

With Microsoft 365 in the cloud your employees are not at the mercy of licenses that restrict use to a single device, they seamlessly work across their computer, tablet or phone. Apps auto-update, freeing people from doing it manually. Plus, you could eliminate redundant solutions and save money. For instance, OneDrive comes with 1TB of cloud storage, letting you cancel other online file storage solutions you pay for.



3. Move line-of-business apps to the cloud.

For every user to really be able to accomplish daily tasks wherever they are, your line-of-business applications need to be in the cloud. Like with the Microsoft suite, migrating means you will always have the latest version. Employees will be free to work according to their optimal schedule.

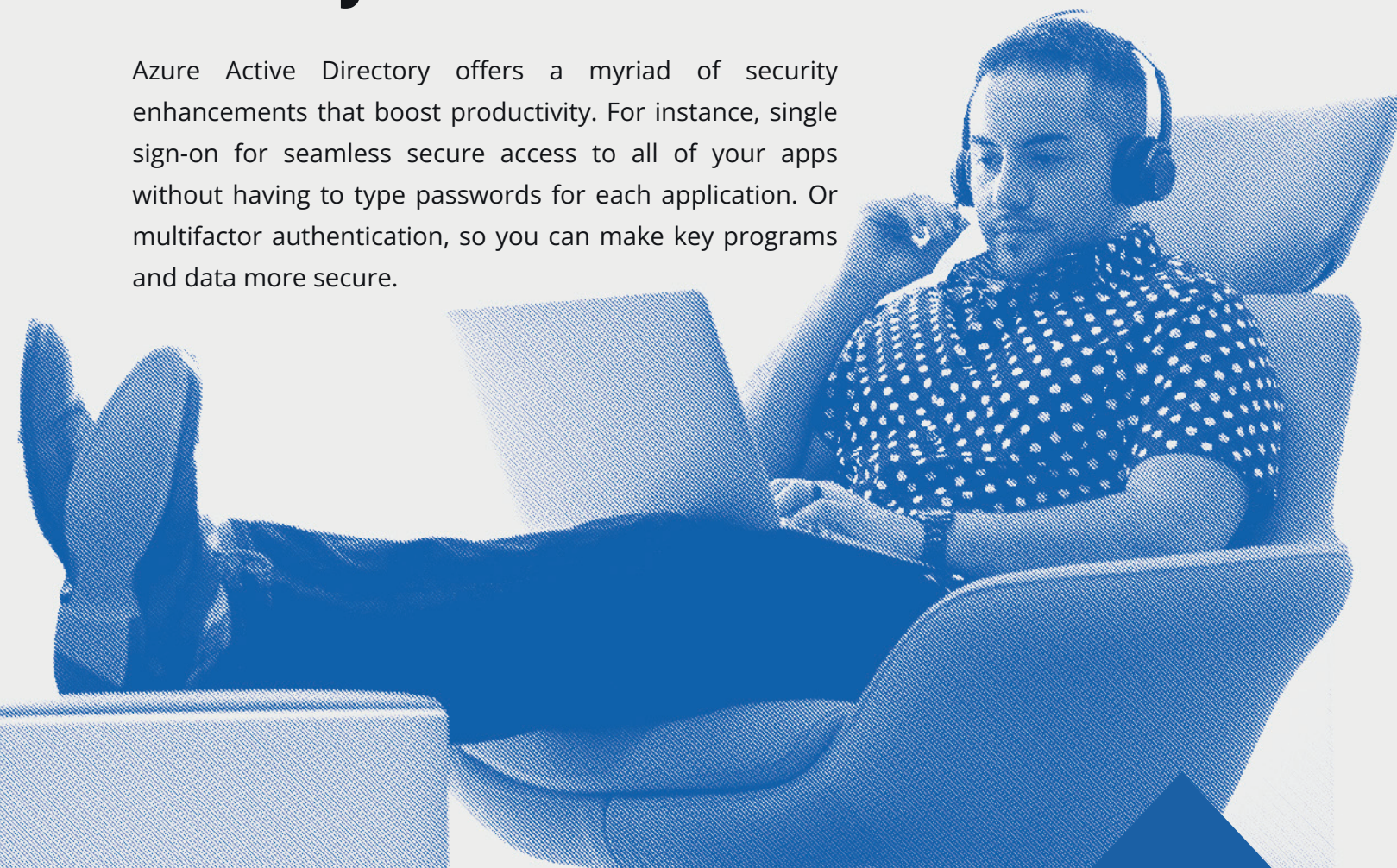
4. Create a streamlined work hub.

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5. Turn on simple, strong security solutions.

Azure Active Directory offers a myriad of security enhancements that boost productivity. For instance, single sign-on for seamless secure access to all of your apps without having to type passwords for each application. Or multifactor authentication, so you can make key programs and data more secure.



Are you really safe?

Get your free cybersecurity assessment to find out.



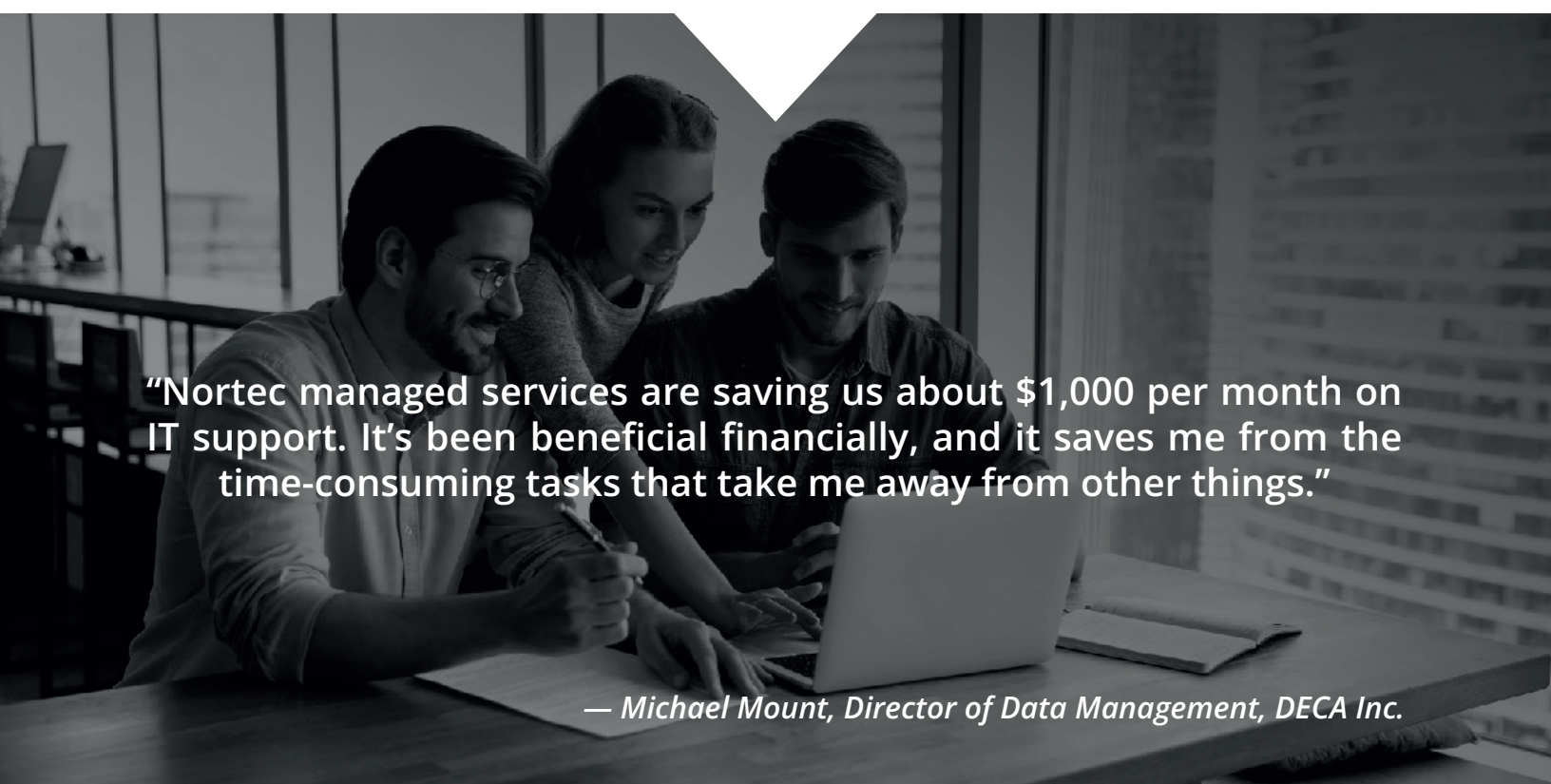
6. Rethink your IT support plan.

A phone number to call when the printer broke worked when you had 100% on-premise solutions. Now users check on projects and send emails on devices whenever they want. It's a new way of working that requires on-call cloud experts. They will provide remote or in-person support, constantly monitor your environment for cyberthreats and offer strategic guidance.

7. Safeguard your spend.

Licensing isn't the only way the cloud turns into a money pit. Businesses that don't closely monitor costs and resources easily overspend on cloud solutions. It's an easy mistake to make unless you have expert-level knowledge. Find a cloud partner that keeps an eye on your consumption patterns and helps you stay on budget every month.

Want more ways you can save money? Break up with costly hardware-based technologies.



"Nortec managed services are saving us about \$1,000 per month on IT support. It's been beneficial financially, and it saves me from the time-consuming tasks that take me away from other things."

— Michael Mount, Director of Data Management, DECA Inc.